

EST. 1978

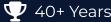
SEASON 2025/26

It's more than just cricket

EXCLUSIVE OPPORTUNITY

SPONSOR PARTNERSHIP PROGRAM

Join forces with one of Gold Coast's most dynamic and historic cricket clubs, proudly representing our community for over four decades.







ABOUT THE CLUB



") OUR HERITAGE

Founded in 1978, the Runaway Bay Cricket Club has evolved from humble beginnings to become a cornerstone of Gold Coast sporting culture.

With over **forty years** of history, we've created a place where cricket isn't just played—it's celebrated as part of our community identity.



JOIN OUR LEGACY

We exist to create moments that matter. **Smiles. Laughter. Connection.** The smallest moments that can give life the biggest

COMMUNITY

meaning.

© OUR MISSION

TY



EXCELLENCE



PASSION

Be part of something bigger than the game

40+

YEARS OF HISTORY

300+

ACTIVE MEMBERS

20+

TEAMS

1

COMMUNITY



SEASON 2025/26



WORLD-CLASS SIGNING



TEST DEBUT



vs West Indies, 2010 CAREER SPAN

12 Years (2010-2022)

SURANGA LAKMAL

Former Sri Lankan Test Captain

We are thrilled to announce that **Suranga Lakmal** is joining Runaway Bay Cricket Club as player/coach for the upcoming season. His international experience and leadership will transform our club both on and off the field.

171

INTERNATIONAL WICKETS

62

TEST MATCHES

2019

NAMED TEST CAPTAIN

TOTAL SERVICE TOTAL

- Professional coaching program
- Enhanced junior development
- International training methods
- Media coverage opportunities
- Higher profile for sponsors
- Community engagement boost



OUR COMMUNITY IMPACT

YOUTH DEVELOPMENT

RBCC is dedicated to supporting local youth through comprehensive development programs, professional coaching, and inclusive sporting opportunities. Our structured pathway helps young cricketers develop both sporting excellence and life skills.

COMMUNITY PROGRAMS

We're proud to offer inclusive programs for all ages and abilities, including:

- Junior cricket academy (ages 5-16)
- School holiday cricket camps
- Girls-only development squads
- All-abilities cricket program
- Family participation days



OUR IMPACT

200+

15

40+

1000+

Junior Players

Junior Teams

Volunteer Coaches

Community Reach

SPONSORSHIP PACKAGES



Partner with Runaway Bay Cricket Club and gain exposure to our growing community. We offer flexible sponsorship options to suit businesses of all sizes.

PLATINUM

\$10,000

- Primary jersey front placement
- Premium signage at all matches
- ✓ VIP event access (10 quests)
- Social media package (20 posts)
- Player appearances (5 per year)

GOLD

\$5,000

- Front placement uniforms
- Boundary signage (4 signs)
- VIP event access (6 guests)
- Social media package (12 posts)
- Website feature with backlink

SILVER

\$2,500

- 🗸 Training kit branding
- Boundary signage (2 signs)
- ✓ VIP event access (4 guests)
- Social media package (6 posts)
- Website feature with backlink

BRONZE

\$1,000

- Single boundary sign
- VIP event access (2 guests)
- Social media package (3 posts)
- Website listing
- Club membership benefits

Custom packages available upon request. Contact us to discuss your specific needs.



BENEFITS FOR SPONSORS

WHY PARTNER WITH US?



BRAND EXPOSURE

Prominent logo placement on player jerseys, ground signage, and scoreboard. Feature in our official club communications reaching 500+ members.



COMMUNITY ALIGNMENT

Associate your brand with our 40+ years of local history and positive values. Be recognized as supporting grassroots sport and youth development.



MARKETING OPPORTUNITIES

Access to our digital platforms, event promotion, and networking with players, including our star signing Suranga Lakmal.



"Supporting Runaway Bay Cricket Club connects your brand with a passionate community and delivers real marketing value."



CLUB ACHIEVEMENTS

TALEGACY OF EXCELLENCE

5 40+ Years of Cricket History

Established in 1978, Runaway Bay Cricket Club has become a cornerstone of Gold Coast sporting culture.

† Youth Development

Our junior program has produced numerous representative players and created pathways for cricket excellence.

Community Leadership

Known for inclusive practices and community engagement, we're more than just cricket.

A OUR JOURNEY

1978

Club foundation with a single senior team

1990s

Expansion of junior programs and multiple premierships

2000s

Facility developments and growing membership

2025

Signing of international cricket star Suranga Lakmal

KEY ACHIEVEMENTS

12+

Premier Titles

0

50+

Representative Players

01

1000+

Junior Cricketers
Coached



5000+

Community Members
Engaged





CONTACT US

LET'S CREATE SOMETHING SPECIAL TOGETHER

Ready to join our journey? Partner with Runaway Bay Cricket Club and help us build on our **40+ year legacy** while gaining valuable exposure for your brand.



Website

www.runawaybaycricketclub.com.au



Email

info@runawaybay.com.au



Call Us

Club President: 0413 739 575



BECOME A SPONSOR TODAY

Support local cricket and grow your brand

