



EST. 1978

SEASON 2025/26

It's more than just cricket

EXCLUSIVE OPPORTUNITY

SPONSOR PARTNERSHIP PROGRAM

Join forces with one of Gold Coast's most dynamic and historic cricket clubs, proudly representing our community for over four decades.



40+ Years



Community



Excellence

ABOUT THE CLUB



OUR HERITAGE

Founded in **1978**, the Runaway Bay Cricket Club has evolved from humble beginnings to become a cornerstone of Gold Coast sporting culture.

With over **forty years** of history, we've created a place where cricket isn't just played—it's celebrated as part of our community identity.



JOIN OUR LEGACY

Be part of something bigger than the game



OUR MISSION

We exist to create moments that matter. **Smiles. Laughter. Connection.** The smallest moments that can give life the biggest meaning.



COMMUNITY



EXCELLENCE



PASSION

40+

YEARS OF HISTORY

300+

ACTIVE MEMBERS

20+

TEAMS

1

COMMUNITY



BREAKING NEWS

SEASON 2025/26

WORLD-CLASS SIGNING

SRI LANKA



SURANGA LAKMAL

Former Sri Lankan Test Captain

We are thrilled to announce that **Suranga Lakmal** is joining Runaway Bay Cricket Club as player/coach for the upcoming season. His international experience and leadership will transform our club both on and off the field.

171

INTERNATIONAL WICKETS

62

TEST MATCHES

2019

NAMED TEST CAPTAIN

TEST DEBUT

 vs West Indies,
2010

CAREER SPAN

 12 Years (2010-
2022)

CLUB BENEFITS

- Professional coaching program
- Enhanced junior development
- International training methods
- Media coverage opportunities
- Higher profile for sponsors
- Community engagement boost

OUR COMMUNITY IMPACT

YOUTH DEVELOPMENT

RBCC is dedicated to supporting local youth through comprehensive development programs, professional coaching, and inclusive sporting opportunities. Our structured pathway helps young cricketers develop both sporting excellence and life skills.

COMMUNITY PROGRAMS

We're proud to offer inclusive programs for all ages and abilities, including:

- Junior cricket academy (ages 5-16)
- School holiday cricket camps
- Girls-only development squads
- All-abilities cricket program
- Family participation days



OUR IMPACT

200+

Junior Players

15

Junior Teams

40+

Volunteer Coaches

1000+

Community Reach

SPONSORSHIP PACKAGES



Partner with Runaway Bay Cricket Club and gain exposure to our growing community. We offer flexible sponsorship options to suit businesses of all sizes.

PLATINUM	GOLD	SILVER	BRONZE
\$10,000	\$5,000	\$2,500	\$1,000
✓ Primary jersey front placement ✓ Premium signage at all matches ✓ VIP event access (10 guests) ✓ Social media package (20 posts) ✓ Player appearances (5 per year)	✓ Front placement uniforms ✓ Boundary signage (4 signs) ✓ VIP event access (6 guests) ✓ Social media package (12 posts) ✓ Website feature with backlink	✓ Training kit branding ✓ Boundary signage (2 signs) ✓ VIP event access (4 guests) ✓ Social media package (6 posts) ✓ Website feature with backlink	✓ Single boundary sign ✓ VIP event access (2 guests) ✓ Social media package (3 posts) ✓ Website listing ✓ Club membership benefits

Custom packages available upon request. Contact us to discuss your specific needs.

BENEFITS FOR SPONSORS

WHY PARTNER WITH US?



BRAND EXPOSURE

Prominent logo placement on player jerseys, ground signage, and scoreboard. Feature in our official club communications reaching 500+ members.



COMMUNITY ALIGNMENT

Associate your brand with our 40+ years of local history and positive values. Be recognized as supporting grassroots sport and youth development.



MARKETING OPPORTUNITIES

Access to our digital platforms, event promotion, and networking with players, including our star signing Suranga Lakmal.



"Supporting Runaway Bay Cricket Club connects your brand with a passionate community and delivers real marketing value."



CLUB ACHIEVEMENTS

A LEGACY OF EXCELLENCE

40+ Years of Cricket History

Established in 1978, Runaway Bay Cricket Club has become a cornerstone of Gold Coast sporting culture.

Youth Development

Our junior program has produced numerous representative players and created pathways for cricket excellence.

Community Leadership

Known for inclusive practices and community engagement, we're more than just cricket.

OUR JOURNEY

-  **1978**
Club foundation with a single senior team
-  **1990s**
Expansion of junior programs and multiple premierships
-  **2000s**
Facility developments and growing membership
-  **2025**
Signing of international cricket star Suranga Lakmal

KEY ACHIEVEMENTS

12+

Premier Titles



50+

Representative Players



1000+

Junior Cricketers
Coached



5000+

Community Members
Engaged





CONTACT US

LET'S CREATE SOMETHING SPECIAL TOGETHER

Ready to join our journey? Partner with Runaway Bay Cricket Club and help us build on our **40+ year legacy** while gaining valuable exposure for your brand.



Website

www.runawaybaycricketclub.com.au



Email

info@runawaybay.com.au



Call Us

Club President: 0413 739 575



BECOME A SPONSOR TODAY

Support local cricket and grow
your brand

